

FALL 2023
EMEA

STANLEY®



FALL 2023

EMEA

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BUILT FOR LIFE™

Way back in 1913, William Stanley, Jr. invented the world's first all-steel, vacuum-insulated bottle. Workdays and getaways, near and far, would never be the same.

His legacy continues today in everything we engineer. Water bottles with flip-up straws. Travel mugs that fit neatly into car cupholders. Food jars with integrated sporks. Even high-performance cook sets.

With William Stanley, Jr.'s spirit of innovation and quality driving us, we look forward to taking you to exciting, new places. Season after season.





COMMUTER-FRIENDLY AEROLIGHT™ TRANSIT MUGS

Our Transit Collection with AeroLight™ technology is engineered to be light, packable, and leakproof for the trail or the daily commute. Our commuter-friendly Transit Mugs are 33% lighter than Stanley's standard stainless-steel metal drinkware. The collection is built with Stanley's AeroLight™ technology, which consists of spun-steel, double-wall vacuum insulation to reduce weight—without compromising hot/cold retention or durability. These fully leakproof mugs offer a streamlined design and low-profile lid, compact and easy to carry. They also fit comfortably in car cup holders.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE
LIFETIME
WARRANTY

33% LIGHTER
STAINLESS STEEL MUG



THE AEROLIGHT™
TRANSIT MUG



- AeroLight™ feather weight insulation
- Double-wall vacuum insulation
- 18/8 stainless steel; naturally BPA-free
- Leakproof
- Locking, drink-through lid
- Car cup holder compatible
- Dishwasher safe

0.35 L / 12 OZ

04 HRS HOT | 06 HRS COLD | 20 HRS ICED

FOG METALLIC	10-10788-065
ROSE QUARTZ METALLIC	10-10788-066
BLACK METALLIC	10-10788-067
ROYAL BLUE METALLIC	10-10788-074



0.47 L / 16 OZ

06 HRS HOT | 08 HRS COLD | 30 HRS ICED

FOG METALLIC	10-10787-119
ROSE QUARTZ METALLIC	10-10787-120
BLACK METALLIC	10-10787-121
ROYAL BLUE METALLIC	10-10787-149







LEGACY
SERIES



INTRODUCING THE ARTISAN COLLECTION

Drawing on over 100 years of experience, our latest collection combines legendary durability, thoughtful features and unrivaled technology. The Artisan Collection is specially crafted with by modern details that stand up and standout on your outdoor or urban adventures. Artisan unites the built-for-life Stanley durability with state-of-the-art technology—including 4D Thermology™ for superior insulation to keep your food and beverages extra-hot or extra-cold, thicker recycled stainless steel for exceptional durability, and attention to details, like cork inlays in the handle and stopper, all-steel cups, and steel lined stoppers. Artisan is truly a collection our founding father William Stanley Jr. would have signed off on, hence why we included his signature on the bottom to celebrate our storied past while keep innovating the future.



THE ARTISAN COLLECTION



THE ARTISAN
THERMAL BOTTLE

- Recycled Stainless Steel
- 4D Thermology™ technology for superior insulation
- 0.8mm 18/8 stainless steel for exceptional durability
- Double wall steel cup
- Cork inlay details and cork top steel-lined stopper
- No plastic contact, naturally BPA Free
- Leakproof + packable
- Dishwasher safe

1.4 L / 1.5 QT

41 HRS HOT | 43 HRS COLD | 06 DAYS ICED

HAMMERTONE GREEN 10-11429-004
BLACK MOON 10-11429-005



THE ARTISAN
THERMAL BOTTLE

- Recycled Stainless Steel
- 4D Thermology™ technology for superior insulation
- 0.7mm 18/8 stainless steel for exceptional durability
- Double wall steel cup
- Cork inlay details and cork top steel-lined stopper
- No plastic contact, naturally BPA Free
- Leakproof + packable
- Dishwasher safe

1.0 L / 1.1 QT

35 HRS HOT | 37 HRS COLD | 05 DAYS ICED

HAMMERTONE GREEN 10-11428-004
BLACK MOON 10-11428-005



THE ARTISAN
THERMAL FOOD JAR

- Recycled Stainless Steel
- 4D Thermology™ technology for superior insulation
- 0.7mm 18/8 stainless steel for exceptional durability
- Cork inlay details and cork top steel-lined stopper
- No plastic contact, naturally BPA Free
- Leakproof + packable
- Dishwasher safe

0.5 L / 17 OZ

13 HRS HOT | 15 HRS COLD

HAMMERTONE GREEN 10-11426-004
BLACK MOON 10-11426-005







A NEW GENERATION OF ADVENTURE BOTTLES AND FOOD JARS

Adventure To-Go Collection Bottles and Food Jars, in various sizes, are modern in their design and enduring in their performance. Insulated and leakproof, these new essentials stay by your side for use, day in and day out. Made for workdays, vacation days, and everyday—this next-generation is lighter, slimmer and features wide opening for easy cleaning. Adventure bottles and food jars are designed for convenient pouring, packing and carrying, perfect for any outdoor or urban adventure. Keeping your favorite drinks hot or cold for hours with Stanley's double-wall vacuum insulation.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



LIFETIME
WARRANTY



THE ADVENTURE
TO-GO BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Pour-through stopper for controlled flow
- Insulated lid doubles as cup
- Leakproof + packable

0.75 L / 25 OZ

20 HRS HOT | 25 HRS COLD | 04 DAYS ICED

POLAR 10-10818-008
ABYSS 10-10818-009
BLACK 10-10818-010



1 L / 1.1 QT

25 HRS HOT | 27 HRS COLD | 05 DAYS ICED

POLAR 10-10819-008
ABYSS 10-10819-009
BLACK 10-10819-010



THE ADVENTURE
TO-GO FOOD JAR

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Wide opening for easy cleaning
- Dishwasher safe

0.35 L / 12 OZ

04 HRS HOT | 04 HRS COLD

POLAR 10-10837-013
ABYSS 10-10837-014
BLACK 10-10837-015



0.53 L / 18 OZ

06 HRS HOT | 06 HRS COLD

POLAR 10-10836-007
ABYSS 10-10836-008
BLACK 10-10836-009











OUTDOOR COOLERS

Going camping? Or hosting an outdoor party? What about packing light for a romantic day-for-two at the park? Look no further than Stanley's Outdoor Coolers and choose the one that is right for your needs from our wide selection of hard coolers – now available in the new color Stanley Green.

With cookware, barware, coffee gear, mugs and beyond, this series has all the essentials for quick getaways and epic journeys.



CAMPING



BBQ'S



DAYS THAT
END IN "Y"



TAILGATING

THE EASY-CARRY OUTDOOR COOLER

- Foamed lid with leak-resistant gasket
- Sturdy latches + hinges
- Fold-down handle
- Adjustable tie downs hold dry-goods and extra cargo
- Leakproof

6.6 L / 7 QT | 16 ^{HRS} COLD

STANLEY GREEN
POLAR

10-01622-147
10-01622-086



HOLDS
9
CANS

15.1 L / 16 QT | 36 ^{HRS} COLD

STANLEY GREEN
POLAR

10-01623-197
10-01623-123



HOLDS
21
CANS

THE COLD-FOR-DAYS OUTDOOR COOLER

- Foamed lid with leak-resistant gasket
- Recessed top lid for extra table space
- Sturdy latches + hinges
- Side Handles for stable carry
- Leakproof

28.3 L / 30 QT | 04 ^{DAYS} COLD

STANLEY GREEN
POLAR

10-01936-062
10-01936-039



HOLDS
40
CANS





COLOR FEATURE: CHARCOAL

Inspired by your Indian summer BBQ's, Stanley introduces a new sizzling shade to stay hot this fall: Charcoal. Discover our Legendary Classics wrapped in this new dusky colorway to fuel your outdoor adventures.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE

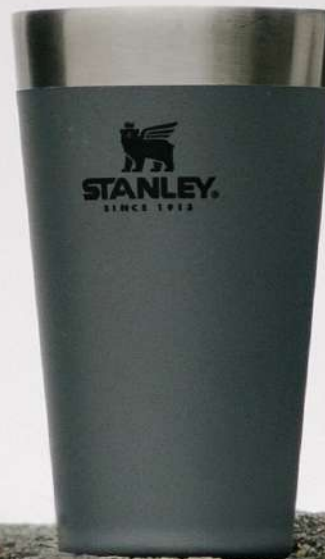
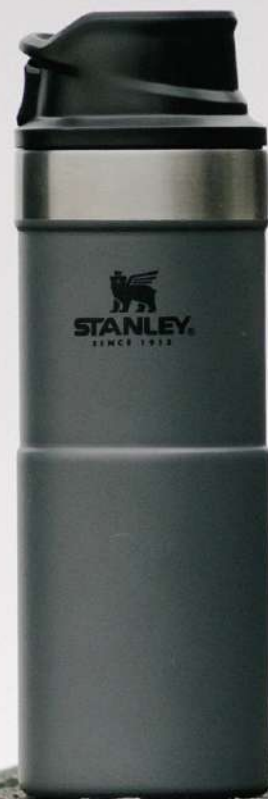
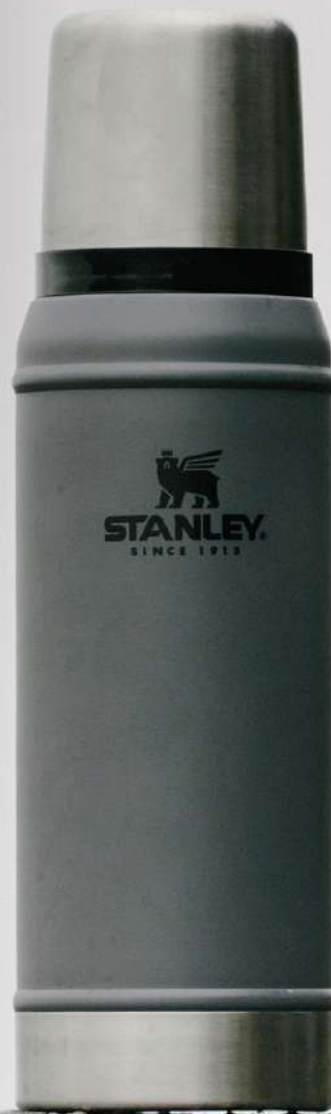


DISHWASHER
SAFE



LIFETIME
WARRANTY





THE LEGENDARY
CLASSIC BOTTLE



1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

CHARCOAL

10-08266-059

THE LEGENDARY
CLASSIC BOTTLE



0.75 L / 25 OZ

20 HRS HOT | 20 HRS COLD | 04 DAYS ICED

CHARCOAL

10-01612-061

THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

CHARCOAL

10-09848-052

THE STACKING
TUMBLER



0.47 L / 16 OZ

45 MIN HOT | 04 HRS COLD | 15 HRS ICED

CHARCOAL

10-02282-250

THE LEGENDARY
FOOD JAR + SPORK



0.4 L / 14 OZ

07 HRS HOT | 07 HRS COLD

CHARCOAL

10-09382-082

THE LEGENDARY
CAMP MUG



0.35 L / 12 OZ

1.5 HRS HOT | 03 HRS COLD | 15 HRS ICED

CHARCOAL

10-09366-172



COLOR FEATURE: HAMMERTONE LAKE

Inspired by the deep-blue waters of a mountain lake, Stanley introduces a fresh Hammertone finish onto our Legendary Classics: Hammertone Lake. Discover this new outdoorsy collection ideal for cold water activities, camping, fishing, boating and wild swimming.

- 

18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION
- 

NATURALLY
BPA FREE
- 

DISHWASHER
SAFE
- 

BUILT
FOR
LIFE

LIFETIME
WARRANTY





THE LEGENDARY
CLASSIC BOTTLE



1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

HAMMERTONE LAKE 10-08266-058



THE LEGENDARY
CLASSIC BOTTLE



0.75 L / 25 OZ

20 HRS HOT | 20 HRS COLD | 04 DAYS ICED

HAMMERTONE LAKE 10-01612-060



THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

HAMMERTONE LAKE 10-09848-051



THE STACKING
TUMBLER



0.47 L / 16 OZ

45 MIN HOT | 04 HRS COLD | 15 HRS ICED

HAMMERTONE LAKE 10-02282-249



THE LEGENDARY
FOOD JAR + SPORK



0.4 L / 14 OZ

07 HRS HOT | 07 HRS COLD

HAMMERTONE LAKE 10-09382-081

THE LEGENDARY
CAMP MUG



0.35 L / 12 OZ

1.5 HRS HOT | 03 HRS COLD | 15 HRS ICED

HAMMERTONE LAKE 10-09366-171



COLOR FEATURE: ASH

Coming to you this fall: Ash, a stylish light grey collection that keeps your drinks hot long after the campfire died out. Built for creating new memories and outdoor experiences.

- | | | | |
|--|---|--|--|
|  18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION |  NATURALLY
BPA FREE |  DISHWASHER
SAFE |  BUILT
FOR
LIFE LIFETIME
WARRANTY |
|--|---|--|--|





THE LEGENDARY
CLASSIC BOTTLE



1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

ASH

10-08266-060



THE LEGENDARY
CLASSIC BOTTLE



0.75 L / 25 OZ

20 HRS HOT | 20 HRS COLD | 04 DAYS ICED

ASH

10-01612-062



THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

ASH

10-09848-053



THE STACKING
TUMBLER



0.47 L / 16 OZ

45 MIN HOT | 04 HRS COLD | 15 HRS ICED

ASH

10-02282-251



THE LEGENDARY
FOOD JAR + SPORK



0.4 L / 14 OZ

07 HRS HOT | 07 HRS COLD

ASH

10-09382-083



THE LEGENDARY
CAMP MUG



0.35 L / 12 OZ

1.5 HRS HOT | 03 HRS COLD | 15 HRS ICED

ASH

10-09366-173



CLASSIC
SERIES



LEGENDARY CLASSIC BOTTLE

2.3 L / 2.5 QT

Keep the adventure going all day, all night, and straight into the next morning. This bottle can hold an entire pot of coffee (or whatever else you may be drinking) keeping it hot or cold for up to 48 hours. It's also leakproof, packable and easy-to-pour which makes it a welcome companion at a camp out.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



LIFETIME
WARRANTY

THE LEGENDARY CLASSIC BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

2.3 L / 2.5 QT

48

HRS

HOT

48

HRS

COLD

10

DAYS

ICED

HAMMERTONE GREEN
MATTE BLACK PEBBLE

10-07935-044
10-07935-045



CLASSIC
SERIES



CLASSIC PERFECT-BREW POUR OVER

For those who take their coffee seriously, The Perfect-Brew Pour Over is, well, perfect. It features an easy-to-clean filter you can use, remove and reuse again—no disposable filters needed. Just spoon in your favorite medium-ground coffee, saturate with hot water, and let the pour over do the rest. Made to work with most Stanley mugs and bottles, so you can brew and be on your way.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR LIFE
LIFETIME
WARRANTY

THE PERFECT-BREW POUR OVER

- 18/8 stainless steel, BPA-free
- Stainless Steel, easy-clean filter
- No disposable filters needed
- Makes 1-6 cups
- Dishwasher safe

0.59 L / 20 OZ

HAMMERTONE GREEN 10-09383-002
MATTE BLACK PEBBLE 10-09383-030



CLASSIC
SERIES



THE STAY-HOT FRENCH PRESS

Great coffee is meant to be shared and this large capacity French press can brew enough for a whole crew. There's a stainless steel mesh filter to keep grounds in place so you get a bold, full-flavored cup of coffee with minimal sediment, every time. Vacuum insulation also keeps everything hot for hours until the moment you're ready to pour. Built rugged for the outdoors, but so good you'll probably use it daily at home.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE STAY-HOT FRENCH PRESS

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Easy pour ergonomic handle
- Easy clean filter, dishwasher safe
- Integrated steel coffee press

1.4 L / 48 OZ

04 HRS
HOT

09 HRS
COLD

24 HRS
ICED

HAMMERTONE GREEN 10-02888-048



CLASSIC
SERIES



MEET THE STANLEY X MOSSY OAK® COLLABORATION

Stanley and Mossy Oak®, the number one brand for all-things-camo, bring you this new, timeless, tough-as-nails Legendary Bottle and Trigger-Action Travel Mug for your next hunting, fishing or camping trip. Sporting a classic, original Mossy Oak® look, these pieces will evoke memories of your first big catch, or time spent with family and friends around the campfire. Whether at play or on the job, your drinks will stay hot (or cold) for hours on end, thanks to signature Stanley double-wall vacuum insulation.

18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

NATURALLY
BPA FREE

DISHWASHER
SAFE

BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE MOSSY OAK® LEGENDARY CLASSIC BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cups
- ▶ Dishwasher safe

1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

BOTTOMLAND
COUNTRY DNA

10-08266-053
10-08266-031

THE MOSSY OAK® TRIGGER-ACTION TRAVEL MUG

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

COUNTRY DNA

10-06439-221

THE MOSSY OAK® EASY-FILL WIDE MOUTH FLASK

- ▶ 18/8 stainless steel, BPA-free
- ▶ Leakproof + packable
- ▶ Never-lose cap
- ▶ Wide-mouth opening

0.23 L / 8 OZ

COUNTRY DNA

10-00837-244



CLASSIC
SERIES



BRAND NEW BLAZE ORANGE COLLECTION

Where our Mossy Oak® collaboration wants to you blend in, our Blaze Orange collection wants you to stand out. Whether it is for safety in the field or showing good style in town, this truly built for life collection holds your lifesaving coffee hot for hours.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE LIFETIME
WARRANTY

THE LEGENDARY CLASSIC BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cups
- Dishwasher safe

1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

BLAZE ORANGE 10-08266-032

THE TRIGGER-ACTION TRAVEL MUG

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Easy-push-button lid lets you open, drink, close with one hand
- Slimmer design for small capacities
- Leakproof + packable
- Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

BLAZE ORANGE 10-06439-222

THE EASY-FILL WIDE MOUTH FLASK

- 18/8 stainless steel, BPA-free
- Leakproof + packable
- Never-lose cap
- Wide-mouth opening

0.23 L / 8 OZ

BLAZE ORANGE 10-00837-245





CLASSIC
SERIES



INTRODUCING THE STANLEY X PETER PERCH COLLABORATION

The Stanley X Peter Perch collaboration combines Stanley’s legendary bottle with Peter Perch’s fish art. The limited edition Perch designs are now available on the iconic Stanley Classic Legendary Vacuum Bottle 1.0 L and the Classic Trigger-Action Travel Mug 0.47 L in a Tan finish. The perfect companion for fishing adventures.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE PETER PERCH TRIGGER-ACTION
TRAVEL MUG

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Easy-push-button lid lets you open, drink, close with one hand
- Slimmer design for small capacities
- Leakproof + packable
- Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

TAN 10-06439-263



THE PETER PERCH LEGENDARY
CLASSIC BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

TAN 10-08266-054





MULTI-COLORS FOR MULTI-USE

For morning lattes, happy hour drinks and proper hydration in-between, match your Stanley water bottle for cold drinks with it's color companion for hot drinks. Introducing new colorways of the Classic Trigger-Action Travel Mug 0.35 L and The Go Everyday Tumbler to match (or mix) your favorite Stanley hydration mood. So you can Saffron all day, Lagoon round-the-clock, Shale nonstop or Charcoal at all times.



THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

SAFFRON

10-09848-056



THE QUICK-FLIP
WATER BOTTLE



0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

SAFFRON

10-09149-032

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

SAFFRON

10-09148-027

THE EVERYDAY
GO TUMBLER



0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

SAFFRON

10-10292-066



THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

SHALE

10-09848-055



THE QUICK-FLIP
WATER BOTTLE



0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

SHALE

10-09149-093

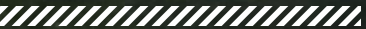
0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

SHALE

10-09148-072

THE EVERYDAY
GO TUMBLER



0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

SHALE

10-10292-065



THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

LAGOON

10-09848-054



THE TRIGGER-ACTION
TRAVEL MUG



0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

CHARCOAL

10-09848-052



THE QUICK-FLIP
WATER BOTTLE



0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

LAGOON

10-09149-031

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

LAGOON

10-09148-026

THE EVERYDAY
GO TUMBLER



0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

LAGOON

10-10292-064



THE QUICK-FLIP
WATER BOTTLE



0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

CHARCOAL

10-09149-030

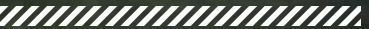
0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

CHARCOAL

10-09148-025

THE EVERYDAY
GO TUMBLER



0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

CHARCOAL

10-10292-063



CLASSIC
SERIES



THE ICEFLOW™ FLIP STRAW TUMBLER

Pack lighter, go further, hydrate longer. The IceFlow™ Flip Straw Tumbler allows you to keep your head up during any activity, whether you're going to the pitch, the park, the beach or the office. Leakproof and easily packable, the Stanley IceFlow™ series is the perfect choice for all. Stay healthy, stay hydrated.

18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

NATURALLY
BPA FREE

DISHWASHER
SAFE

BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE ICEFLOW™ FLIP STRAW TUMBLER

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof flip straw
- Easy-to-carry handle
- Car-cup compatible
- Dishwasher safe

30 OZ / 0.89 L

12 HRS COLD | 48 HRS ICED

ROSE QUARTZ	10-09993-196
CITRON	10-09993-197
GUAVA	10-09993-195
IRIS	10-09993-198
CHARCOAL	10-09993-194





ROSE QUARTZ



CITRON



GUAVA



IRIS



CHARCOAL

GO
SERIES



THE FLIP STRAW WATER BOTTLE

Stay hydrated wherever the day takes you. Our new collection—available in multiple colors—is up to the task. The built-in straw flips up for sipping on-the-go while Stanley’s legendary vacuum insulation keeps water ice-cold for hours and hours. We even added a rotating handle for easy carrying.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



BUILT
FOR
LIFE
LIFETIME
WARRANTY



THE ICEFLOW™ FLIP STRAW WATER BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof flip straw
- Easy-to-carry handle
- Dishwasher safe

.65 L / 22 OZ

12 HRS
COLD | 02 DAYS
ICED

POLAR
CHARCOAL
LAGOON
SAFFRON

10-09697-007
10-09697-008
10-09697-009
10-09697-010



GO
SERIES



THE QUICK-FLIP WATER BOTTLES

The Stanley Quick-Flip Water Bottle is now available in the bigger 1.06 L size. Designed with a push button to flip-open the leakproof lid, the larger mouth opening gives you the flow speed that you need. Thanks to the steel latch that holds the top extra tight, it can be safely packed in any bag without a worry. Manufactured using 18/8 stainless steel, this bottle can take a beating and is BPA-free - so your drink stays safe to consume.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE QUICK-FLIP WATER BOTTLE

- Double-wall vacuum insulation, 18/8 stainless steel
- Quick-flip, push-button lid for easy drinking access
- Packable, leakproof locking lid
- Two-stage lid for easy cleaning and adding ice
- Dishwasher safe

1.06 L / 36 OZ

10 HRS
HOT

18 HRS
COLD

2.5 DAYS
ICED

POLAR
CHARCOAL
LAGOON
SAFFRON
CITRON
SHALE
ABYSS

10-09150-062
10-09150-063
10-09150-065
10-09150-064
10-09150-066
10-09150-067
10-09150-068





THE QUICK-FLIP
WATER BOTTLE

- Double-wall vacuum insulation, 18/8 stainless steel
- Quick-flip, push-button lid for easy drinking access
- Packable, leakproof locking lid
- Two-stage lid for easy cleaning and adding ice
- Car-cup compatible
- Dishwasher safe

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

POLAR	10-09148-024
CHARCOAL	10-09148-025
LAGOON	10-09148-026
SAFFRON	10-09148-027
CITRON	10-09148-071
SHALE	10-09148-072
ABYSS	10-09148-073



0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

POLAR	10-09149-029
CHARCOAL	10-09149-030
LAGOON	10-09149-031
SAFFRON	10-09149-032
CITRON	10-09149-092
SHALE	10-09149-093
ABYSS	10-09149-094





LAGOON



SAFFRON



CHARCOAL



ABYSS



SHALE



CITRON



POLAR

AEROLIGHT™

STAY HEALTHY, STAY HYDRATED

That's the defining mantra of our thoughtfully considered drinkware. Built with modern energy, awareness and respect for human wellbeing, as well as the environment, this category brings true invention into our natural daily habitats.



CUSTOMER EXPERIENCE

Go everywhere. Do everything. Just one mug. Packable silhouettes, leakproof solutions that keep hot things hot and cold things cold. Enabling reconnecting through mobility and versatility.

FEATURES

18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

NATURALLY
BPA FREE

DISHWASHER
SAFE

BUILT
FOR
LIFE
LIFETIME
WARRANTY



THE AEROLIGHT™
TRANSIT MUG
0.47 L / 16 OZ

FOG METALLIC	10-10787-119
ROSE QUARTZ METALLIC	10-10787-120
BLACK METALLIC	10-10787-121
ROYAL BLUE METALLIC	10-10787-149

	06 HRS
	08 HRS
	30 HRS



THE AEROLIGHT™
TRANSIT MUG
0.35 L / 12 OZ

FOG METALLIC	10-10788-065
ROSE QUARTZ METALLIC	10-10788-066
BLACK METALLIC	10-10788-067
ROYAL BLUE METALLIC	10-10788-074

	04 HRS
	06 HRS
	20 HRS

CLASSIC
SERIES

TIMELESS + DURABLE

Built like a battleship and marked by classic Hammertone green, the legendary Stanley Classic Series is the choice of generations from the outdoors to the job sites.

CUSTOMER EXPERIENCE

From backyard BBQs to the campsite to the job site, this series offers a wide range of rugged, at-the-ready gear.

FEATURES

18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

NATURALLY
BPA FREE

DISHWASHER
SAFE

BUILT FOR
LIFE LIFETIME
WARRANTY



CAMPING



BBQ'S



DAYS THAT
END IN "Y"



TAILGATING



THE ICEFLOW™
FLIP STRAW TUMBLER
0.89 L / 30 OZ

CHARCOAL	10-09993-194
GUAVA	10-09993-195
ROSE QUARTZ	10-09993-196
CITRON	10-09993-197
IRIS	10-09993-198

COLD
12
HRS

ICED
48
DAYS



THE LEGENDARY
CLASSIC BOTTLE
2.3 L / 2.5 QT

HAMMERTONE GREEN	10-07935-044
MATTE BLACK PEBBLE	10-07935-045

HOT
48
HRS

COLD
48
HRS

ICED
10
DAYS



THE LEGENDARY
CLASSIC BOTTLE
1.0 L / 1.1 QT

HAMMERTONE GREEN	10-08266-001
MATTE BLACK PEBBLE	10-08266-002
NIGHTFALL	10-08266-017
HAMMERTONE ICE	10-08266-033
BLAZE ORANGE	10-08266-032
BOTTOMLAND	10-08266-053
COUNTRY DNA	10-08266-031
TAN	10-08266-054
HAMMERTONE LAKE	10-08266-058
CHARCOAL	10-08266-059
ASH	10-08266-060

HOT
26
HRS

COLD
28
HRS

ICED
05
DAYS



THE LEGENDARY
CLASSIC BOTTLE
1.9 L / 2 QT

HAMMERTONE GREEN	10-07934-003
MATTE BLACK PEBBLE	10-07934-004
NIGHTFALL	10-07934-039

HOT
45
HRS

COLD
40
HRS

ICED
08
DAYS



THE LEGENDARY
CLASSIC BOTTLE
0.75 L / 25 OZ

HAMMERTONE GREEN	10-01612-027
MATTE BLACK PEBBLE	10-01612-028
NIGHTFALL	10-01612-041
HAMMERTONE LAKE	10-01612-060
CHARCOAL	10-01612-061
ASH	10-01612-062

HOT
20
HRS

COLD
20
HRS

ICED
04
DAYS



THE LEGENDARY
CLASSIC BOTTLE
1.4 L / 1.5 QT

HAMMERTONE GREEN	10-08265-001
MATTE BLACK PEBBLE	10-08265-002
NIGHTFALL	10-08265-006

HOT
38
HRS

COLD
35
HRS

ICED
06
DAYS



THE LEGENDARY
CLASSIC BOTTLE
0.47 L / 16 OZ

HAMMERTONE GREEN	10-01228-072
MATTE BLACK PEBBLE	10-01228-073
NIGHTFALL	10-01228-088

HOT
15
HRS

COLD
15
HRS

ICED
02
DAYS



☄
HOT
**20
HRS**

❄
COLD
**22
HRS**

**THE LEGENDARY
FOOD JAR**
0.94 L / 1.0 QT

HAMMERTONE GREEN 10-07937-003
MATTE BLACK PEBBLE 10-07937-004
NIGHTFALL 10-07937-019



☄
HOT
**15
HRS**

❄
COLD
**15
HRS**

**THE LEGENDARY
FOOD JAR**
0.7 L / 24 OZ

HAMMERTONE GREEN 10-07936-003
MATTE BLACK PEBBLE 10-07936-004
NIGHTFALL 10-07936-022



☄
HOT
**07
HRS**

❄
COLD
**07
HRS**

**THE LEGENDARY
FOOD JAR + SPORK**
0.4 L / 14 OZ

HAMMERTONE GREEN 10-09382-004
MATTE BLACK PEBBLE 10-09382-005
NIGHTFALL 10-09382-006
HAMMERTONE LAKE 10-09382-081
CHARCOAL 10-09382-082
ASH 10-09382-083



☄
HOT
**1.5
HRS**

❄
COLD
**03
HRS**

📦
ICED
**15
HRS**

**THE LEGENDARY
CAMP MUG**
0.35 L / 12 OZ

HAMMERTONE GREEN 10-09366-005
MATTE BLACK PEBBLE 10-09366-006
NIGHTFALL 10-09366-007
WINE 10-09366-008
HAMMERTONE ICE 10-09366-096
HAMMERTONE LAKE 10-09366-171
CHARCOAL 10-09366-172
ASH 10-09366-173



**THE PERFECT-BREW
POUR OVER**
0.59 L / 20 OZ / MAKES 1-6 CUPS

HAMMERTONE GREEN 10-09383-002
MATTE BLACK PEBBLE 10-09383-030



☄
HOT
**04
HRS**

❄
COLD
**09
HRS**

📦
ICED
**24
HRS**

**THE STAY-HOT
FRENCH PRESS**
1.4 L / 48 OZ

HAMMERTONE GREEN 10-02888-048



☄
HOT
**07
HRS**

❄
COLD
**10
HRS**

📦
ICED
**30
HRS**

**THE TRIGGER-ACTION
TRAVEL MUG**
0.47 L / 16 OZ

HAMMERTONE GREEN 10-06439-030
MATTE BLACK PEBBLE 10-06439-031
POLAR 10-06439-032
NIGHTFALL 10-06439-033
WINE 10-06439-120
BLAZE ORANGE 10-06439-222
COUNTRY DNA 10-06439-221
TAN 10-06439-263



☄
HOT
**05
HRS**

❄
COLD
**06
HRS**

📦
ICED
**26
HRS**

**THE TRIGGER-ACTION
TRAVEL MUG**
0.35L / 12 OZ

HAMMERTONE GREEN 10-09848-006
MATTE BLACK PEBBLE 10-09848-007
POLAR 10-09848-008
NIGHTFALL 10-09848-009
WINE 10-09848-010
HAMMERTONE ICE 10-09848-048
HAMMERTONE LAKE 10-09848-051
CHARCOAL 10-09848-052
ASH 10-09848-053
LAGOON 10-09848-054
SHALE 10-09848-055
SAFFRON 10-09848-056



☄
HOT
**03
HRS**

❄
COLD
**04
HRS**

📦
ICED
**22
HRS**

**THE TRIGGER-ACTION
TRAVEL MUG**
0.25L / 8.5 OZ

HAMMERTONE GREEN 10-09849-009
MATTE BLACK PEBBLE 10-09849-010
POLAR 10-09849-011
NIGHTFALL 10-09849-012
WINE 10-09849-013



☄
HOT
**18
HRS**

❄
COLD
**24
HRS**

📦
ICED
**04
DAYS**

**THE EASY-POUR
GROWLER**
1.9 L / 64 OZ

HAMMERTONE GREEN 10-01941-067



**THE EASY-FILL
WIDE MOUTH FLASK**
0.23 L / 8 OZ

HAMMERTONE GREEN 10-00837-126
MATTE BLACK PEBBLE 10-00837-127
NIGHTFALL 10-00837-185
BLAZE ORANGE 10-00837-245
COUNTRY DNA 10-00837-244



☄
HOT
**07
HRS**

❄
COLD
**10
HRS**

📦
ICED
**30
HRS**

**THE NEVERLEAK™
TRAVEL MUG**
0.47 L / 16 OZ

HAMMERTONE GREEN 10-09851-006
MATTE BLACK PEBBLE 10-09851-007
HAMMERTONE ICE 10-09851-009
MAPLE 10-09851-010



☄
HOT
**05
HRS**

❄
COLD
**06
HRS**

📦
ICED
**26
HRS**

**THE NEVERLEAK™
TRAVEL MUG**
0.35L / 12 OZ

HAMMERTONE GREEN 10-09855-006
MATTE BLACK PEBBLE 10-09855-007
HAMMERTONE ICE 10-09855-009
MAPLE 10-09855-010



☄
HOT
**03
HRS**

❄
COLD
**04
HRS**

📦
ICED
**22
HRS**

**THE NEVERLEAK™
TRAVEL MUG**
0.25L / 8.5 OZ

HAMMERTONE GREEN 10-09856-006
MATTE BLACK PEBBLE 10-09856-007
HAMMERTONE ICE 10-09856-009
MAPLE 10-09856-010



**THE LEGENDARY
USEFUL BOX**

HAMMERTONE GREEN 10-10668-001



**THE LEGENDARY
CLASSIC LUNCHBOX**
9.5 L / 10 QT

HAMMERTONE GREEN 10-01625-003

LEGACY SERIES

UNRIVALED TECHNOLOGY

Combines classic features and unrivaled technology to deliver a premium collection. Artisan is built for your adventure with the Stanley promise of durability and performance accented by modern details that stand up and standout.



CUSTOMER EXPERIENCE

4D Thermology™ insulation adds a double-layer barrier to double-wall vacuum insulation for four layers of protection, conduction, and radiant energy transfer. The double wall steel cup lets you sip and enjoy your drink anywhere .

FEATURES

 RECYCLED
STAINLESS STEEL

 4D THERMOLOGY™
INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR LIFE™ LIFETIME
WARRANTY



THE ARTISAN
THERMAL BOTTLE
1.4 L / 1.5 QT

HAMMERTONE GREEN 10-11429-004
BLACK MOON 10-11429-005

**HOT**

**COLD**

**ICED**

**41
HRS**

**43
HRS**

**06
DAYS**



THE ARTISAN
THERMAL BOTTLE
1.0 L / 1.1 OZ

HAMMERTONE GREEN 10-11428-004
BLACK MOON 10-11428-005

**HOT**

**COLD**

**ICED**

**35
HRS**


**37
HRS**


**05
DAYS**




THE ARTISAN
THERMAL FOOD JAR
0.5 L / 17 OZ

HAMMERTONE GREEN 10-11426-004
BLACK MOON 10-11426-005

**HOT**

**COLD**

**ICED**

**13
HRS**

**15
HRS**


**05
DAYS**

GO
SERIES

BOLD + FUNCTIONAL
This unique, hydration-driven collection combines modern on-the-go items with Stanley's legendary durability and all-day insulation.




TECHNOLOGY




Brings the ideal balance between lightweight, insulation and durability. Innovative lid technologies intuitively solve for adventure and everyday use.


FEATURES




18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



BUILT FOR
LIFE

LIFETIME
WARRANTY



THE QUICK-FLIP
WATER BOTTLE
1.06 L / 36 OZ

- POLAR
CHARCOAL
LAGOON
SAFFRON
CITRON
SHALE
ABYSS
- 10-09150-062
10-09150-063
10-09150-065
10-09150-064
10-09150-066
10-09150-067
10-09150-068

**10
HRS**

**18
HRS**

**2.5
DAYS**



THE ICEFLOW™
FLIP STRAW WATER BOTTLE
0.65 L / 22 OZ

- POLAR
CHARCOAL
LAGOON
SAFFRON
- 10-09697-007
10-09697-008
10-09697-009
10-09697-010

**12
HRS**

**02
DAYS**



THE QUICK-FLIP
WATER BOTTLE
0.7 L / 24 OZ

- POLAR
CHARCOAL
LAGOON
SAFFRON
CITRON
SHALE
ABYSS
- 10-09149-029
10-09149-030
10-09149-031
10-09149-032
10-09149-092
10-09149-093
10-09149-094

**08
HRS**


**12
HRS**


**40
HRS**



THE QUICK-FLIP
WATER BOTTLE
0.47 L / 16 OZ

- POLAR
CHARCOAL
LAGOON
SAFFRON
CITRON
SHALE
ABYSS
- 10-09148-024
10-09148-025
10-09148-026
10-09148-027
10-09148-071
10-09148-072
10-09148-073

**05
HRS**

**07
HRS**

**30
HRS**



THE EVERYDAY
GO TUMBLER
0.29 L / 10 OZ

- HAMMERTONE GREEN
MATTE BLACK PEBBLE
WINE
CHARCOAL
LAGOON
SHALE
SAFFRON
- 10-10292-001
10-10292-002
10-10292-003
10-10292-063
10-10292-064
10-10292-065
10-10292-066

**1.5
HRS**

**05
HRS**

**20
HRS**

ADVENTURE
SERIES

RUGGED + ESSENTIAL

For those who start or end their best days in the outdoors, the Stanley Adventure Series combines our legendary tough construction with the features outdoor adventures demand.

CUSTOMER EXPERIENCE

With cookware, barware, coffee gear, mugs, and beyond, this series has all the essentials for quick getaways and epic journeys.



CAMPING



BBQ'S



DAYS THAT
END IN "Y"



TAILGATING



THE ADVENTURE
TO-GO BOTTLE
1.0 L / 1.1 QT

POLAR
ABYSS
BLACK



HOT

25
HRS



COLD

27
HRS



ICED

05
DAYS

10-10819-008
10-10819-009
10-10819-010



THE ADVENTURE
TO-GO BOTTLE
0.75 L / 25 OZ

POLAR
ABYSS
BLACK



HOT

20
HRS



COLD

25
HRS



ICED

04
DAYS

10-10818-008
10-10818-009
10-10818-010



THE ADVENTURE
TO-GO FOOD JAR
0.53 L / 18 OZ

POLAR
ABYSS
BLACK



HOT

06
HRS



COLD

06
HRS

10-10836-007
10-10836-008
10-10836-009



THE ADVENTURE
TO-GO FOOD JAR
0.35 L / 12 OZ

POLAR
ABYSS
BLACK



HOT

04
HRS



COLD

04
HRS

10-10837-013
10-10837-014
10-10837-015



THE STAINLESS STEEL
ALL-IN-ONE FOOD JAR
0.53 L / 18 OZ

STAINLESS STEEL

10-01287-032



HOT

12
HRS



COLD

12
HRS



THE FULL KITCHEN
BASE CAMP COOK SET
3.5 L / 3.7 QT

STAINLESS STEEL

10-02479-025



THE STAINLESS STEEL
COOK SET FOR TWO
1.0 L / 1.1 QT

STAINLESS STEEL

10-09997-003



THE ALL-IN-ONE
FRY PAN SET
0.94 L / 32 OZ

STAINLESS STEEL

10-02658-013



 **03
HRS**

 **04
HRS**

 **16
HRS**

**THE SHORTSTACK
TRAVEL MUG**

0.23 L / 8 OZ

MATTE BLACK PEBBLE 10-02887-067
HAMMERTONE ICE 10-02887-068



 **45
MIN**

 **04
HRS**

 **15
HRS**

**THE STACKING
TUMBLER**

0.47 L / 16 OZ

HAMMERTONE GREEN 10-02282-057
MATTE BLACK PEBBLE 10-02282-058
POLAR 10-02282-059
HAMMERTONE LAKE 10-02282-249
CHARCOAL 10-02282-250
ASH 10-02282-251



 **01
HRS**

 **05
HRS**

 **20
HRS**

**THE BIG GRIP
BEER STEIN**

0.7 L / 24 OZ

HAMMERTONE GREEN 10-02874-033
MATTE BLACK PEBBLE 10-02874-034



 **04
DAYS**


 **HOLDS
40
CANS**

**THE COLD-FOR-DAYS
OUTDOOR COOLER**

28.3 L / 30 QT

STANLEY GREEN 10-01936-062
POLAR 10-01936-039



 **36
HRS**

 **HOLDS
21
CANS**

**THE EASY-CARRY
OUTDOOR COOLER**

15.1 L / 16 QT

STANLEY GREEN 10-01623-197
POLAR 10-01623-123



 **27
HRS**

 **HOLDS
9
CANS**

**THE EASY-CARRY
OUTDOOR COOLER**

6.6 L / 7 QT

STANLEY GREEN 10-01622-147
POLAR 10-01622-086



**THE PRE-PARTY
SHOT GLASS + FLASK SET**

HAMMERTONE GREEN 10-01883-034
MATTE BLACK PEBBLE 10-01883-035



**THE NESTING
SHOT GLASS SET**

HAMMERTONE GREEN 10-01705-039
MATTE BLACK PEBBLE 10-01705-036

BUILT FOR LIFE™

LIFETIME WARRANTY

Stanley has stood the test of time because it's built to.
That's the Stanley Promise.

'Built for life' is a motto we stood by since 1913 with our promise to provide rugged, capable gear for food and drinks, built to last a lifetime. It's a promise we still keep.

Stanley products come with a lifetime warranty against manufacturing defects. If your Stanley doesn't live up to its legendary reputation we will do what it takes to make it right. It's that simple.



PROMOTIONAL GEAR & RETAIL SUPPORT

Check with your Stanley Sales Representative to learn more about the latest promotional items and retail displays and how to request quantities.

PINS



STICKERS



STANLEY LOGO STICKER
30 X 100 MM



STANLEY STICKER
Ø 50 MM

CUT-OUT DISPLAYS



THE TRIGGER-ACTION
TRAVEL MUG
0.47 L / 16 OZ



THE ICEFLOW™
WATER BOTTLE
0.65 L / 22 OZ



THE QUICK-FLIP
WATER BOTTLE
0.47 L / 16 OZ



THE NEVERLEAK™
TRAVEL MUG
0.25 L / 8.5 OZ



THE PERFECT-BREW POUR OVER
& THE LEGENDARY CAMP MUG
0.35 L / 12 OZ



THE AEROLIGHT™
TRANSIT MUG
0.35 L / 12 OZ

POS A5 & A4 CARDS + WOODEN STAND



FRONT



BACK



FRONT



BACK



FRONT



BACK



FRONT
& BACK



FRONT



BACK



FRONT



BACK

THE STADIUM DISPLAY



AEROLIGHT BACKDROP AVAILABLE



400 MM (H) X 400 MM (W) X 340 (D)

THE TREE DISPLAY



1215 MM (H) X 740 MM (W) X 400 (D)

THE BEAR DISPLAY



900 MM (H) X 270 MM (W)

THE REDUCED FLOOR RETAIL DISPLAY



1473 MM (H) X 567 MM (W) X 390 (D)

THE STANDARD FLOOR RETAIL DISPLAY



1700 MM (H) X 610 MM (W) X 513 (D)



CUSTOM PRINT PROGRAM

Your company logo on our must-have Stanley products. Promote your business, give corporate gifts, and brand special events with our custom print program. All products are available for Stanley’s custom print program. Contact your account manager for further details.

Connect with your Stanley Representative for details at:
CUSTOM-PRINT@PMI-WORLDWIDE.COM

PRINT OPTIONS

1 COLOR PRINT	2 COLOR PRINT	3 COLOR PRINT	LASER ENGRAVING
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DISTRIBUTORS LIST

AFRICA	J&A INTERNATIONAL	-	+44 (0) 1425 610 740
BELGIUM, NETHERLANDS & LUXEMBOURG	CJ AGENCIES BV	www.cjagencies.nl	+31 (0) 35 542 4200
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FRANCE	GROUPE LEBRUN	www.lebrun.fr	+33 (0) 321 382 048
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KYRGYZSTAN, KAZAKHSTAN & UZBEKISTAN	GERGERT SPORT	www.gergert.kg	+996 312 541611
LITHUANIA, ESTONIA & LATVIA	GERDUVA COMPANY	www.gerduva.lt	+370 46 471520
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